



Impact the children.
Impact the community.
Impact the future.

Grand Rapids Crew Juniors

welcome



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Grand Rapids Crew Juniors

what are we going to cover



the club...our mission, organization, commitment to kids and the soccer community...



the value proposition...coaches, facilities, training, games, tournaments and financial disclosure...



the tryout process...player selection, selection timing, playing up, team letters/colors, securing a spot...



the registration process...dates, times and location, paperwork, scholarships, and the uniform process...



the community...supporting the athletes through volunteering, sponsorships and fundraisers...



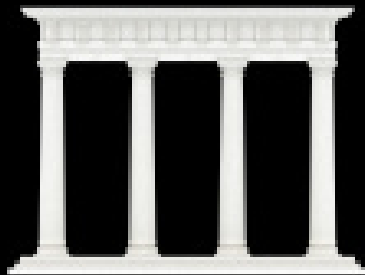
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the club

mission statement...

is to develop successful soccer players by teaching them lessons for life, while providing a positive Club environment for the kids who want to compete at their highest level...



Four Pillars

Value-Based Training	Professional Coaching Staff
Leadership with Integrity	Commitment to Community

GRCJ organization...

a volunteer board of directors & trustees, GM/DOC, 2 technical directors, 52 coaches w/advanced licenses, managers and most importantly over 1000+ players on 70+ teams...





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the club

commitment to kids...

over \$52,000 in "needs based" scholarships awarded for the 2009-10 season and just over \$40,000 available for the 2010-11 season...

raised over \$3,500 for Milan's Miracle Fund...

supported the "Cleats for Kids" program...



soccer community...

there are 3 levels; recreational, travel and premier soccer...

the difference is in player commitment, travel distance, ability/talent level and cost...





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the value proposition

superior coaching staff...

over 90% of GRCJ coaches have advanced licenses, player evaluation for future development...



state-of-the-art facilities...

MVP Fieldhouse home field for practices, games and tournaments...



training opportunities...

practices 2 days a week, CREW camp, Friday night drop-ins, winter academy...

games & tournaments...

8 games, tournament budgeted for premier teams...



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the value proposition

financial disclosure...

club fees, other required
 training and optional
 training fees...

Month	Day	Description	Fees		
			Club	Required	Optional
June	12 th	Tryouts			
June-July		Moni Academy Camps			
		Barone Academy Camps			
		Club Registration			
		Uniform			
August	2th-6th	Team Camp			
August	9th-13th	Crew Camp			
August	20th	Premier Training (6 consecutive Fridays)			
Aug-Sep		Two Fall Tournaments			
September		Fall Premier/MRL Season Begins			
Nov-March		Winter Training			
		Academy- Christmas Camp			
Jan-Feb		Winter Indoor League, Wixom			
Nov-March		Team Futsal training			
April		Academy - Spring Break Camp			
		Spring Premier/MRL Season Begins			
		Premier Training (6 consecutive Fridays)			
		Two Spring Tournaments, State Cup			
		Totals			



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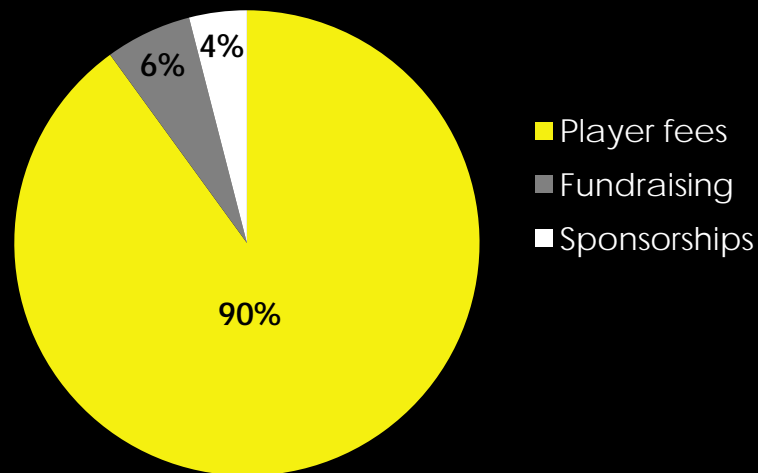
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the value proposition

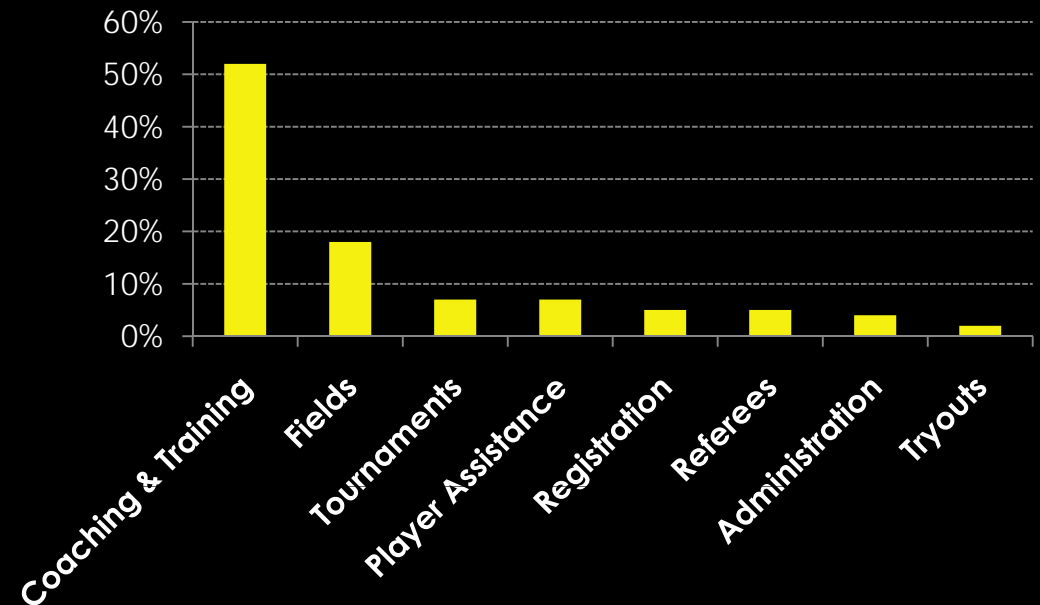
non-profit (501.c.3)...

is organized and operated by a volunteer board for purposes that are beneficial to the public interest, can make money, but cannot distribute any of the profits for the benefit of officers, directors, coaches or employees...

revenue sources...



categories of expense...





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the tryout process



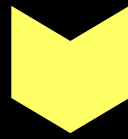
player selection...teams aren't pre-selected, 25% roster change, ability/talent, work ethic, attitude, conditioning and team chemistry...



selection timing...premier notification today versus select within a couple of days after tryouts, but you will hear from a coach, select players are not required to commit until Wednesday, June 16th...



playing up, letters/color teams...player's skill level, quality coaching at all levels, development opportunities, multi-sport/activity decisions...



securing today...premier players offered a spot need to go upstairs and secure their spot by starting the registration process and making a down payment of \$425...



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the registration process



premier players...will have the chance to register immediately after tryouts or at premier registration night on Wednesday, June 16th from 5:00pm-8:00pm at MVP Fieldhouse...



select players...will register on Monday, June 21st from noon to 3:00pm and 4:00-8:00pm at MVP Sports Spot, if you are out of town, register by mail before Monday, June 21st...



registration...no player can be registered until the paperwork has been turned in (available online) and the initial payment is made...



scholarships..."Player Assistance" application must be turned in by Saturday, June 19th (for Premier) accompanied by an initial deposit of \$425 (for Premier) or \$200 on Thursday, July 1st (for Select)...



uniforms... if needed, you're responsible for ordering/paying for your player online between Thursday, June 17th & Wednesday, June 23rd for premier and Wednesday, June 23rd & Wednesday, June 30th select...



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the community's support



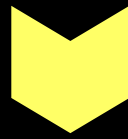
volunteering...GRCJ needs your help to make all of our programs run smoothly, because we are a non-profit (501.c.3)...



opportunities...volunteer at tryouts, registration, tournaments, fundraisers, team managers, committee members etc., please contact Cindy Boorsma at clboorsma@yahoo.com if you're interested...



golf outing...come support the scholarship program on **Monday, September 13th** at Thousand Oaks Country Club...



other fundraising events...Mongolian BBQ, BW3 CREW Day, Soccer in the Sand, Milan Miracle Tournament ...





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questions



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so again



secure today...if your premier player is offered a spot, go upstairs and start the process...



attend registration...premier players today or Wednesday June 16th from 5:00pm-8:00pm at MVP Fieldhouse and select players on Monday, June 21st from noon to 3:00pm and 4:00-8:00pm at MVP Sports Spot...



uniforms... you are responsible for ordering and paying for your player online between Thursday, June 17th & Wednesday, June 23rd for premier and Wednesday, June 23rd & Wednesday, June 30th select, to avoid a late fee, go online www.gazellesoccer.com...



FAQ brochure...make sure you take one for reference...



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stop by



thank you